

WHO ARE WE?

WEST is a learning community that provides women in the enterprise of science and technology with the inspiration, knowledge, and connections to reach their full potential. WEST has over 1,000 members and a distribution list of over 5,000. As a non-profit dedicated to supporting women advancing within the science and technology environment, we rely on collaboration and active sponsorship from industry, individuals, and related organizations, who share in that common vision. WEST events are attended by decision-makers from the life science and technology industries as well as individuals in the pursuit of career progression within STEM.

WHY SUPPORT /MUTUAL GOALS?

WEST sponsorship provides an excellent platform to enable and make actionable, an organization's goals to enhance support for women in the pursuit of careers in STEM. Specifically, the programs are designed to expand women's access to mentors, networks, and education within the relevance of STEM. As a residual impact, organizations that sponsor also have a wonderful opportunity to expand their visibility within the community through positive branding and recognition as a progressive employer who supports women in STEM.

HOW CAN YOU ENGAGE AND SUPPORT?

Support can be offered in a variety of formats and should align with the goals of both WEST and the respective sponsor. Examples including sponsoring signature events, workshops, networking sessions, and student scholarships, or buying group memberships or event ticket packages. An exciting opportunity in early 2022 is our Art of Science Series: Experience the Art of Women in Science and on Broadway. Participants will enjoy a unique Broadway experience exploring the intersection of science and art. This 3-part series is different than our usual WEST events in that we will watch Broadway stars perform and explore the parallels between artistic and scientific processes of creation and innovation. We have an opportunity to explore the challenges women face in their fields through the lens of Broadway performances. True to our mission to inspire, we will hear from compelling keynote speakers during each session.

SIGNATURE EVENT SPONSORSHIP

GOLD LEVEL SPONSORSHIP - \$8,000

- Opportunity to provide a short event welcome or facilitate a discussion
- All company employees can become members of WEST and attend WEST events at the member rate for one year
- Sponsorship and level recognized on the electronic and printed event flyers for the series, during the event introduction, and on the WEST event webpages for the series. Logo on the home page of the website, and in all newsletters for one year
- 100 free registrations to each event in the series (3/10, 3/24, 4/7)
- 2 job postings per month on WEST's website for one year

SILVER LEVEL SPONSORSHIP - \$5,000

- Sponsorship and level recognized on the electronic and printed event flyers for the series, during the event introduction, and on the WEST event webpages for the series
- 75 free registrations to each event in the series (3/10, 3/24, 4/7)
- 1 job posting per month on WEST's website for one year

BRONZE LEVEL SPONSORSHIP - \$2,000

- Sponsorship and level recognized on the electronic and printed event flyers for the series, during the event introduction, and on the WEST event webpages for the series
- 50 free registrations to each event in the series (3/10, 3/24, 4/7)