



Women in the Enterprise of Science & Technology

*A community to connect,
belong, grow, and thrive*

WEST is a learning community that provides women in the enterprise of science and technology with the inspiration, knowledge, and connections to reach their full potential.



ABOUT WEST

- We are a leading non-profit organization focused on **developing women leaders in the STEM fields.**
- Founded in 2000 with an **active governing Board of Directors** of senior industry leaders plus **an Advisory Board of influential individuals in the STEM field.**
- We offer hybrid programming with in-person events in **Boston and surrounding areas and virtual events** offered at varying times for global participation. Programming is open to all genders.

WEST specifically supports:

- **Women** developing their business acumen, leadership skills, and professional networks to **prepare them to lead from where they are**
- **The corporate enterprise's goal** of building a pipeline of women leaders and thereby **improving gender balance** at all levels
- **Diversity, equity, inclusion, and belonging** and contributing to the support system needed for individuals to thrive while remaining **true to who they are**



WEST PROVIDES

Education ♦ Inspiration ♦ Connection



Workshops designed to enhance skills, foster professional growth, and support personal development



Signature events and panel discussions featuring senior executives sharing their career journeys and advice



Networking Opportunities at all events to make new connections with our diverse community and beyond

Mentoring and Executive Peer Circle Programs to empower professionals to advance and thrive

40+ events per year with **3,500+** participants and an outreach list of **5,000+**



WEST PROVIDES

Education: Workshops and Panel Discussions on Career Development, Personal Development, & Interpersonal Skills

- Business Acumen & Business Strategy
- Career Development & Advancement
- Career Transitions & Exploring New Career Paths
- Communication & Interpersonal Skills
- Confidence, Self-Advocacy & Finding Your Voice
- Conflict Resolution & Difficult Conversations
- Diversity, Equity, Inclusion & Belonging
- Entrepreneurship, Startups & Innovation
- Financial Literacy, Investing & Wealth Management
- Job Search, Interviewing & Career Relaunch
- Leadership & Management
- Mentoring, Coaching & Sponsorship
- Navigating Change & Uncertainty
- Negotiation & Compensation
- Networking & Building Professional Relationships
- Personal Branding, Visibility & Influence
- Personal Growth, Mindset & Goal Setting
- STEM Careers & Industry Trends
- Team Building & Collaboration
- Time Management, Productivity & Managing Overwhelm
- Well-Being, Resilience & Burnout Prevention
- Women's Health & Health Equity
- Workplace Culture & Organizational Dynamics

WEST's model is flexible, adaptable, and accessible featuring in-person and online events that allow companies with multiple locations to take advantage of our excellent programming.



WEST PROVIDES

Inspiration: Signature Events Recognizing and Learning About Inspirational STEM Community Members

Giving Back * Impact * Leadership * Making a Difference * Rising Stars



WEST showcases **successful women and men as role models and champions** through panel discussions and annual awards ceremonies



WEST BUILDS

Connections: Strong Community and Networking



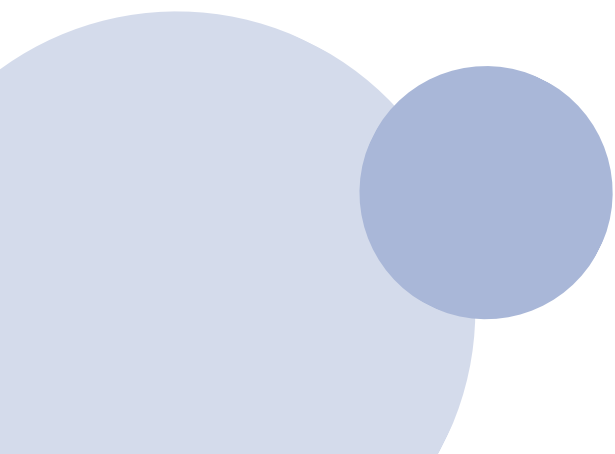
WEST has given me access to an invaluable network of women with a diverse range of experiences and expertise that I can rely upon for support and guidance in my career.



Not only are the people open and willing to help, **the programs and guest speakers are fabulous.** I would recommend WEST to any professional woman seeking to advance her career, who would like to be part of a wonderfully supportive and welcoming community.



WEST is a dynamic group of women involved in science and technology who are interested in and passionate about what they do. **The group gives new meaning to what 'networking' is all about.**



WEST

MEMBERSHIP

Members Receive:

- **Discounts** to all WEST programs and free attendance to regular networking only events
- **One free event** for a guest each year
- **Access** to WEST's Membership Directory
- **Three free job postings** on our job posting webpage
- **One free workshop** during the quarter of your birthday

Cost:

- **\$50** Students/Postdocs/In Transition
- **\$125** Professional
- **\$250** Supporter (includes free events for the year)
- **\$500** Friend and Ally of WEST



WEST SPONSORSHIP



Appetizers and Drinks Networking event sponsorship

includes welcoming attendees, introducing your company, having your logo on the event webpage and flyers, having marketing material displayed on a registration table, and 15 free tickets to the event.

\$1,000 Bulk packages for 16 memberships or 35 in-person event tickets or 75 virtual event tickets.

\$1,000 Workshop sponsorship includes choosing an event WEST is offering to sponsor which includes company logo on the event webpage and flyers, welcoming attendees, introducing your company and the speaker, having marketing materials displayed on a table, and five free tickets to the event.

\$2,250 Virtual customized workshop includes working with WEST on the topics and format. WEST provides speaker(s) and registration. Event is 45-90 minutes long and open to the public.

\$2,750 if closed for company employees only.

\$2,750 In-person customized workshop includes working with WEST on the topics and format. WEST provides speaker(s) and registration. Partner provides venue and food. Event is 45-90 minutes long and open to the public.

\$3,250 if closed for company employees only.

WEST CORPORATE SPONSORSHIP



\$8,000 Corporate sponsorship with virtual

workshops includes one closed workshop/event, two open workshops/events, 15 memberships, five job postings, and company logo on the WEST homepage and in the newsletter for one year.

\$8,000 Corporate sponsorship with in-person

workshops includes one closed workshop/event, one open workshop/event, 24 memberships, 22 event tickets, five job postings, and company logo on the WEST homepage and in the newsletter for one year.

\$12,500 Corporate sponsorship with virtual

workshops includes two closed workshops/events, two open workshops/events, 25 memberships, one job postings per month, and company logo on the WEST homepage and in the newsletter for one year.

Workshops are 45-90 minutes.

Closed: company employees only

Open: company employees + WEST community

\$12,500 Corporate sponsorship with in-person

workshops includes one closed workshop/event, two open workshops/events, 33 memberships, 30 event tickets, one job postings per month, and company logo on the WEST homepage and in the newsletter for one year.

\$20,000 Corporate sponsorship includes two closed virtual workshops/events, two open in-person workshops/events, 50 memberships, 60 event tickets, two job postings per month, and company logo on the WEST homepage and in the newsletter for one year.

\$3,500 Start-Up sponsorship for <100 employees and <5 years old includes one in-person, open to the community workshop/event, 7 memberships, 8 event tickets, 2 job postings, and company logo on the WEST homepage and in the newsletter for one year.

WEST SPONSORS

2025-2026



FRIENDS AND ALLIES OF WEST



- **Ali Farquhar**, Principal, GTL Coaching and Consulting
- **Danielle Lauzon**, Partner, Goodwin Procter LLP
- **Eleanor Howe**, Founder and CEO, Diamond Age Data Science
- **Heather Schwoebel**, CBO, Antibodies and Strategic Collaborations, Alloy Therapeutics
- **Heather Sullivan**, Senior Investment Officer, Consulate of Canada, Boston
- **Jennifer Nelson**, CSO, FL114
- **Jennifer Reilly**, President and COO, Safety Partners
- **Jo Viney**, Founder, President & CEO, Seismic Therapeutic
- **Joseph Lehar**, Cofounder, Engram; SAB, Owkin; Advisor to various incubators
- **Karen Pappas**, Managing Partner, Pappas & Pappas, & Career Strategist, CareerMode
- **Karen Weisinger**, Vice President, Science & Technology, Cell X Technologies
- **Karin von Hodenberg**, Vice President, Quality, Monte Rosa
- **Kellye Eversole**, President, Eversole Associates
- **Laurence Reid**, Board Member, KalVista Pharm
- **Mariana Nacht**, Vice President, Alexion Pharmaceuticals, Inc
- **Meena Subramanyam**, Vice President, Global Program Lead, Takeda
- **Sandra Glucksmann**, President & CEO, Sensorium Therapeutics
- **Shelia Violette**, Co-founder, CSO, and President, Research Q32 Bio
- **Sonali Bloom**, CEO, 20/20 Onsite
- **Trisha Hurter**, Board Member, Synlogic, Inc.

* This is a \$500 annual membership



SPONSOR TESTIMONIALS



As a woman-owned organization we have an affinity to WEST's mission to provide a robust science and technology learning community for women. **From celebrating women leaders, to providing valuable event content and skill building, WEST inspires us.** Also, it is of great value to build relationships within the high-level WEST network.

- **Denise Aronson, Founder & CEO, Safety Partners, Inc.**



At Alnylam, we believe in expanding horizons and continuous learning. **WEST has provided a wonderful platform for networking and practical interactive learning opportunities** that have greatly enriched our talent and their growth!

- **Karen Anderson, SVP, Chief Human Resources Officer at Alnylam Pharmaceuticals.**



Within the MCPHS Biopharmaceutical Industry Fellowship Program, **we truly value the partnership with WEST and the wealth of knowledge their speakers bring to our program.**

The practical application of topics has proven to be beneficial for our PharmD post-graduates, as they begin their careers within the pharmaceutical industry.

- **Amea Mistry, PharmD, Director Biopharmaceutical Industry Fellowship Program at MCPHS University.**



COMMUNITY TESTIMONIALS



WEST's active efforts in hosting online events have been a true blessing during this pandemic, **especially for busy moms like me.**

- Celine Han



I enjoy interacting with like-minded professionals at WEST events and exchanging ideas about opportunities and challenges **regarding inclusiveness in the workplace.**

- Meena Subramanyam



The skills I learned at WEST workshops helped me not only grow my network, but also my confidence in allowing me to **go after my dream job!**

- Caroline Rufo



WEST helped me transition from research to business development, **secure a promotion**, and connect with experienced women leaders from the Boston biotech ecosystem.

- Tatiana Demidova-Rice



More testimonials at www.westorg.org

WEST BOARD



- **Laurie Bohn**, Founder and Leadership Coach, TalentVivo and WEST Board President
- **Jocelyn Dunphy**, Owner/Senior Consultant, ProCapability Training & Consulting
- **Chris Dwan**, Advisor, Consultant, and Advisory Board Member
- **Elissa Hobert**, Senior Director, Soufflé Therapeutics and WEST Board Vice President
- **Maria Lalioti**, Independent Scientific Consultant, Several companies
- **Anna Li**, Senior Director Business Operations at Versatope Therapeutics, Inc.
- **Diane Ma**, Biotech Consultant
- **Aruna Ramachandran**, Alliances Lead, R&D Alliances, Astellas Pharma
- **Jyothsna Visweswaraiah**, Vice President, Drug Creation, Seismic Therapeutic

Past Presidents of the WEST Board:

- Jyothsna Visweswaraiah, Vice President, Drug Creation, Seismic Therapeutic
- Karin von Hodenberg, Vice President, Quality, Monte Rosa Therapeutics
- Elena Spencer, Head of Research Governance & Portfolio Management, Biogen and CEO, Kendall Square Orchestra
- Patrice Torcivia Prusko, Director, Learning Design, Technology and Media, Harvard University Graduate School of Education
- Etta Jacobs, Founder and Principal, Etta Jacobs Executive and Career Transition Coaching
- Meena Subramanyam, Vice President, Global Program Lead, Takeda Oncology
- Meredith Fisher, Partner, Mass General Brigham Ventures
- Chesley Chen, Principal, Life Sciences, CLA (CliftonLarsonAllen)
- Mariana Nacht, VP, R&D, Alexion Pharmaceuticals, Inc
- Jo Viney, Founder, President & CEO, Seismic Therapeutic
- Sandra Glucksmann, CEO, Serial Entrepreneur, and Board Member



Help us succeed in our mission to deliver the next generation of women leaders in STEM...



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2025-2026 Annual Theme:

Stronger Together: Your success is our legacy