



**Women in the Enterprise  
of Science & Technology**

**Promoting Women's Careers,  
Preparing Tomorrow's Leaders**



# ABOUT WEST

- We are a leading non-profit organization focused on **developing women leaders in the STEM fields.**
- Founded in 2000 with an **active governing Board of Directors** of senior industry leaders plus **an Advisory Board of influential individuals in the STEM field.**
- We offer hybrid programming with in-person events in **Boston and surrounding areas and virtual events** offered at varying times for global participation. Programming is open to all genders.

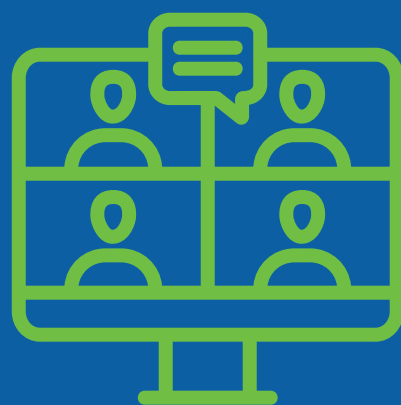
## **WEST specifically supports:**

- **Women** developing their business acumen, leadership skills, and professional networks to **prepare them to lead from where they are**
- **The corporate enterprise's goal** of building a pipeline of women leaders and thereby **improving gender balance** at all levels
- **Diversity, equity, inclusion, and belonging** and contributing to the support system needed for individuals to thrive while remaining **true to who they are**



# WEST PROVIDES

**Education ♦ Inspiration ♦ Connection**



**Workshops** designed to enhance skills, foster professional growth, and support personal development



**Signature events and panel discussions** featuring senior executives sharing their career journeys and advice



**Networking Opportunities** at all events to make new connections with our diverse community and beyond

**Mentoring and Executive Peer Circle Programs** to empower professionals to advance and thrive

**40+** events per year with **3,500+** participants and an outreach list of **5,000+**



# WEST PROVIDES

## Education: Workshops and Panel Discussions on Career Development, Personal Development, & Interpersonal Skills

- Aligning Personal & Professional Goals
- Alternative Careers Using Your Science & Technical Skills
- Boundaries, Find Your 'Yes' & Protect It
- Building a Team You Can Trust
- Building Meaningful Relationships for Your Career
- Career Mapping, Career Visioning
- Communication & Personality Styles
- Confidence
- Defining Your Vision, Mission, & Values
- Delegating vs. Micromanaging: Let Go & Empower Your Team
- Developing Influence & Self-Advocacy
- Difficult Conversations, Conflict
- Effective Storytelling
- Emotional Intelligence
- How to Address Microaggressions in the Workplace
- Leadership Strategies for Advancing Your Career in Science
- Managing Up: Strategies to Confidently Ask For What You Need
- Marketing Your Ideas and Yourself
- Navigate Office Politics with Confidence & Integrity
- Negotiation
- Self-Doubt, Imposter Syndrome Management, Self-Efficacy
- Wait. What? How to Get Curious When Someone is Clearly Wrong
- Women's Health

**WEST's model is flexible, adaptable, and accessible** featuring in-person and online events that allow companies with multiple locations to take advantage of our excellent programming.





# WEST PROVIDES

## Inspiration: Signature Events Recognizing and Learning About Inspirational STEM Community Members

Giving Back \* Impact \* Leadership \* Making a Difference \* Rising Stars



WEST showcases **successful women and men as role models and champions** through panel discussions and annual awards ceremonies





# WEST BUILDS

## Connections: Strong Community and Networking



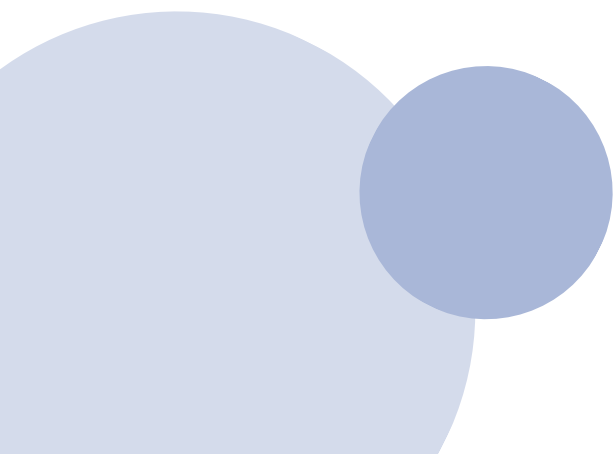
**WEST has given me access to an invaluable network of women** with a diverse range of experiences and expertise that I can rely upon for support and guidance in my career.



Not only are the people open and willing to help, **the programs and guest speakers are fabulous.** I would recommend WEST to any professional woman seeking to advance her career, who would like to be part of a wonderfully supportive and welcoming community.



WEST is a dynamic group of women involved in science and technology who are interested in and passionate about what they do. **The group gives new meaning to what 'networking' is all about.**





# WEST

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# MEMBERSHIP

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## Members Receive:

- **Discounts** to all WEST programs and free attendance to regular networking only events
- **One free event** for a guest each year
- **Access** to WEST's Membership Directory
- **Three free job postings** on our job posting webpage
- **One free workshop** during the quarter of your birthday

## Cost:

- **\$50** Students/Postdocs/In Transition
- **\$125** Professional
- **\$250** Supporter (includes free events for the year)
- **\$500** Friend and Ally of WEST





# WEST SPONSORSHIP



**\$1,000 Bulk packages** for 20 memberships or 35 in-person event tickets or 75 virtual event tickets.

**\$1000 Workshop sponsorship** includes choosing an event WEST is offering to sponsor which includes company logo on the event webpage and flyers, welcoming attendees, introducing your company and the speaker, having marketing materials displayed on a table, and five free tickets to the event.

**\$1,000-2,500 Networking event sponsorship** includes welcoming attendees, introducing your company, having your logo on the event webpage and flyers, having marketing material displayed on a registration table, and 10 free tickets to the event. Price depends on number of attendees. Or provide the appetizers, drinks, and space to host one.

**\$2,250 Virtual customized workshop** includes working with WEST on the topics and format. WEST provides speaker(s) and registration. Event is 45-90 minutes long and open to the public.

**\$2,750 In-person customized workshop** includes working with WEST on the topics and format. WEST provides speaker(s) and registration. Partner provides venue and food. Event is 1-2 hours long and open to the public.

**\$3,500 Start-Up sponsorship** for <100 employees and <5 years old includes one in-person, open to the community workshop/event, 7 memberships, 8 event tickets, 2 job postings, and company logo on the WEST homepage and in the newsletter for one year.

# WEST CORPORATE SPONSORSHIP



## **\$8,000 Corporate sponsorship with virtual**

workshops includes one closed workshop/event, two open workshops/events, 15 memberships, five job postings, one newsletter feature, one social media promo, and company logo on the WEST homepage and in the newsletter for one year.

## **\$8,000 Corporate sponsorship with in-person**

workshops includes one closed workshop/event, one open workshop/event, 24 memberships, 22 event tickets, five job postings, one newsletter feature, one social media promo, and company logo on the WEST homepage and in the newsletter for one year.

## **\$12,500 Corporate sponsorship with virtual**

workshops includes two closed workshops/events, two open workshops/events, 25 memberships, one job postings per month, two newsletter features, two social media promos, and company logo on the WEST homepage and in the newsletter for one year.

## **\$12,500 Corporate sponsorship with in-person**

workshops includes one closed workshop/event, two open workshops/events, 33 memberships, 30 event tickets, one job postings per month, two newsletter features, two social media promos, and company logo on the WEST homepage and in the newsletter for one year.

**\$20,000 Corporate sponsorship** includes two closed virtual workshops/events, two open in-person workshops/events, 50 memberships, 50 event tickets, two job postings per month, three newsletter features, three social media promos, and company logo on the WEST homepage and in the newsletter for one year.

Workshops are 45-90 minutes.

Closed: company employees only

Open: company employees + WEST community

# WEST SPONSORS

2024-2025







# FRIENDS AND ALLIES OF WEST



- **Ali Farquhar**, Principal, GTL Coaching and Consulting
- **Chesley Chen**, Principal, Life Sciences, CLA (CliftonLarsonAllen)
- **Danielle Lauzon**, Partner, Goodwin Procter LLP
- **Dina Santos**, Consul, Consulate of Canada, Boston
- **Eleanor Howe**, Founder and CEO, Diamond Age Data Science
- **Enith Morillo**, President & Principal Consultant, Cadoret Global
- **Heather Sullivan**, Senior Investment Officer, Consulate of Canada, Boston
- **Jo Viney**, Founder, President & CEO, Seismic Therapeutic
- **Joseph Lehar**, SVP R&D Strategy, Sci Advisory Board, Owkin
- **Karen Pappas**, Managing Partner, Pappas & Pappas, & Career Strategist, CareerMode
- **Kellye Eversole**, President, Eversole Associates
- **Kristine McKinney**, Executive Director, Moderna Genomics
- **Lesley Chan**, Senior Director, bluebird bio
- **Mariana Nacht**, Vice President, Alexion Pharmaceuticals, Inc
- **Meena Subramanyam**, Vice President, Global Program Lead, Takeda
- **Patrice Torcivia Prusko**, Director, Harvard University Graduate School of Education
- **Sandra Glucksmann**, President & CEO, Sensorium Therapeutics
- **Shelia Violette**, Co-founder, CSO, and President, Research Q32 Bio
- **Trisha Hurter**, Board Member, Synlogic, Inc,
- **Xiao Shelley Hu**, President and Founder, Translational Consulting LLC

\* This is a \$500 annual membership



# SPONSOR TESTIMONIALS



As a woman-owned organization we have an affinity to WEST's mission to provide a robust science and technology learning community for women. **From celebrating women leaders, to providing valuable event content and skill building, WEST inspires us.** Also, it is of great value to build relationships within the high-level WEST network.

- **Denise Aronson, Founder & CEO, Safety Partners, Inc.**



At Alnylam, we believe in expanding horizons and continuous learning. **WEST has provided a wonderful platform for networking and practical interactive learning opportunities** that have greatly enriched our talent and their growth!

- **Karen Anderson, SVP, Chief Human Resources Officer at Alnylam Pharmaceuticals.**



Within the MCPHS Biopharmaceutical Industry Fellowship Program, **we truly value the partnership with WEST and the wealth of knowledge their speakers bring to our program.**

The practical application of topics has proven to be beneficial for our PharmD post-graduates, as they begin their careers within the pharmaceutical industry.

- **Amea Mistry, PharmD, Director Biopharmaceutical Industry Fellowship Program at MCPHS University.**





# COMMUNITY TESTIMONIALS



WEST's active efforts in hosting online events have been a true blessing during this pandemic, **especially for busy moms like me.**

- Celine Han



I enjoy interacting with like-minded professionals at WEST events and exchanging ideas about opportunities and challenges **regarding inclusiveness in the workplace.**

- Meena Subramanyam



The skills I learned at WEST workshops helped me not only grow my network, but also my confidence in allowing me to **go after my dream job!**

- Caroline Rufo



WEST helped me transition from research to business development, **secure a promotion**, and connect with experienced women leaders from the Boston biotech ecosystem.

- Tatiana Demidova-Rice



More testimonials at [www.westorg.org](http://www.westorg.org)



# WEST BOARD



- **Laurie Bohn**, Founder and Leadership Coach, TalentVivo
- **Brenda Boyle**, Senior Director, Clinical Vendor Strategy & Partnerships
- **Katie Brandt**, Director, Caregiver Support Services and Public Relations, Massachusetts General Hospital Frontotemporal Disorders Unit
- **Ken Brewer**, Senior Developer Advocate, Seqera
- **Alissa Brown**, Head of Organizational Capability and Transformation for the Specialty Care Business
- **Leah Cole**, Director of Immunology, Sanofi Pasteur
- **Jocelyn Dunphy**, Owner/Senior Consultant, ProCapability Training & Consulting
- **Chris Dwan**, Advisor, Consultant, and Advisory Board Member
- **Elissa Hobert**, Director, VC-Backed Biotech NewCo
- **Shannon Moesaa**, Senior Vice President, Legal, Ardelyx, Inc.
- **Jennifer Nelson**, Chief Scientific Officer, Omega Therapeutics
- **Heather Schwoebel**, CBO, Antibodies and Strategic Collaborations, Alloy Therapeutics, Inc.

- **Pallavi Srivastava**, Founder and CEO, The Wellbeing Ways
- **Jyothsna Visweswaraiah**, Director of Drug Creation, Seismic Therapeutic and WEST Board Vice President
- **Karin von Hodenberg**, Vice President of Quality, Monte Rosa Therapeutics and WEST Board President
- **Karen Weisinger**, Vice President, Science and Technology, Cell X Technologies

## Past Presidents of the WEST Board:

- Karin von Hodenberg, Vice President, Quality, Monte Rosa Therapeutics
- Elena Spencer, Director, Biogen and CEO, Kendall Square Orchestra
- Patrice Torcivia Prusko, Director, Harvard University Graduate School of Education
- Etta Jacobs, Founder & Principal, Power in the Middle
- Meena Subramanyam, Vice President, Global Program Leader and Portfolio Lead, Immune Cell Engagers, Takeda
- Meredith Fisher, Partner, Mass General Brigham Ventures
- Chesley Chen, Principal, Life Sciences, CLA (CliftonLarsonAllen)
- Mariana Nacht, VP, R&D, Alexion Pharmaceuticals, Inc
- Jo Viney, Founder, President & CEO, Seismic Therapeutic
- Sandra Glucksmann, CEO, Serial Entrepreneur, and Board Member



# Help us succeed in our mission to deliver the next generation of women leaders in STEM...



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**2025-2026 Annual Theme:**

Stronger Together: Your success is our legacy