



**Women in the Enterprise
of Science & Technology**

**Promoting Women's Careers,
Preparing Tomorrow's Leaders**



ABOUT WEST

- We are a leading non-profit organization focused on **developing women leaders in the STEM fields.**
- Founded in 2000 with an **active governing Board of Directors** of senior industry leaders plus **an Advisory Board of influential individuals in the STEM field.**
- We offer hybrid programming with in-person events in **Boston and surrounding areas and virtual events** offered at varying times for global participation. Programming is open to all genders.

WEST specifically supports:

- **Early to mid-career women** developing their business acumen, leadership skills, and professional networks to **prepare them to lead from where they are**
- **The corporate enterprise's goal** of building a pipeline of women leaders and thereby **improving gender balance** at all levels
- **Diversity, equity, inclusion, and belonging** and contributing to the support system needed for individuals to thrive while remaining **true to who they are**

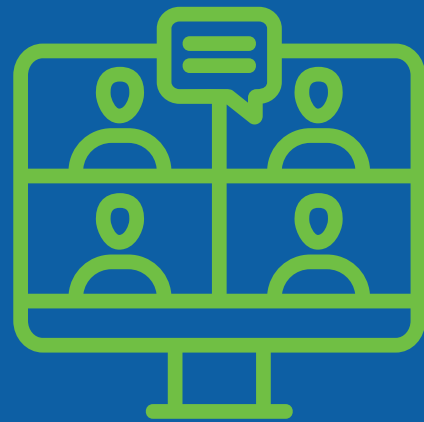


WEST PROVIDES

Education

Inspiration

Connection



Workshops designed to help early to mid-career individuals build their business and leadership skills



Signature events and panel discussions featuring senior executives in science and technology



Facilitated networking at all events to encourage the exchange of ideas and make new connections

40+ events per year with **3,500+** participants and an outreach list of **5,000+**



WEST PROVIDES

Education: Workshops and Panel Discussions

Career Development

- Active Listening, Active Engagement
- Career Possibilities
- Equity, Inclusion, Microaggressions
- Giving and Receiving Feedback
- Leadership Strategies for Advancing Your Career
- Presentation Skills
- Strategic Versus Tactical Thinking

Personal Development

- Conquer Imposter Syndrome
- Evaluating Transferable Skills
- How to Advocate for Yourself
- Interrupting Bias
- Marketing Your Ideas and Yourself
- Navigating Change
- Using Mindfulness to Stay Sane in a Stressful World

Interpersonal Skills

- Building Meaningful Relationships for Your Career
- Communication, Personality Styles
- Difficult Conversations, Conflict
- Influencing Without Authority
- Navigate Office Politics with Confidence & Integrity
- Wait. What? How to Get Curious When Someone is Clearly Wrong

WEST's model is flexible, adaptable, and accessible featuring in-person and online events that allow companies with multiple locations to take advantage of our excellent programming.



WEST PROVIDES

Inspiration: Signature Events Recognizing and Learning About Inspirational STEM Community Members

Previous Leadership Awardees

- **Amy Schulman**, Polaris Partners
- **Anita Santos**, Signify
- **Heather Bell**, Vertex Pharmaceuticals
- **Jennifer Tour Chayes**, Microsoft
- **Jocelyn Carter**, Mass General Hospital
- **Karen Anderson**, Mimecast
- **Lynne Wilson**, Dassault Systemes
- **Marian Nakada**, Johnson & Johnson Innovation
- **Rosana Kapeller**, ROME Therapeutics
- **Sarah Grimwood**, Pfizer

Previous Making a Difference Awardees

- **Ann-Marie Richard**, Pfizer
- **Anne Cheung**, A2Empowerment
- **Anne Giovanoni**, Alkermes, Inc.
- **Eileen Gradwell**, Biogen
- **Elaine Webb**, Applied Materials
- **Elizabeth O'Day**, Olaris Therapeutics
- **Mark Parrington**, Sanofi Pasteur
- **Robert Coughlin**, Massachusetts Biotechnology Council
- **Sara Nochur**, Alnylam Pharmaceuticals
- **Sherri Schwaninger**, Brigham & Women's Hospital

WEST showcases **successful women and men as role models and champions** through panel discussions and annual awards ceremonies



WEST BUILDS

Connections: Strong Community and Networking



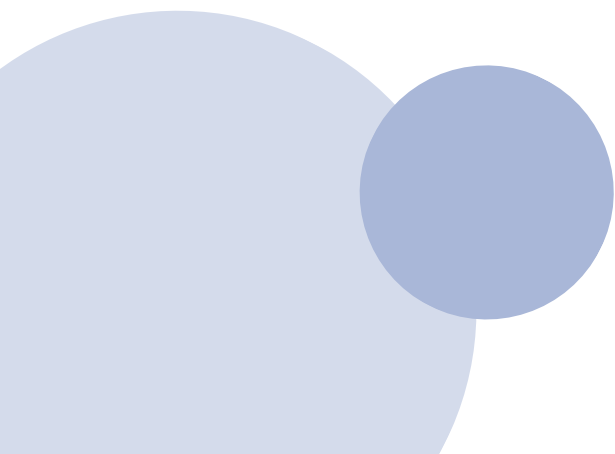
WEST has given me access to an invaluable network of women with a diverse range of experiences and expertise that I can rely upon for support and guidance in my career.



Not only are the people open and willing to help, **the programs and guest speakers are fabulous.** I would recommend WEST to any professional woman seeking to advance her career, who would like to be part of a wonderfully supportive and welcoming community.



WEST is a dynamic group of women involved in science and technology who are interested in and passionate about what they do. **The group gives new meaning to what 'networking' is all about.**



WEST

MEMBERSHIP

Members Receive:

- **Discounts** to all WEST programs and free attendance to regular networking only events
- **One free event** for a guest each year
- **Access** to WEST's Membership Directory
- **Three free job postings** on our job posting webpage
- **One free workshop** during the quarter of your birthday

Cost:

- **\$50** Students/Postdocs/In Transition
- **\$100** Professional (for early – mid career)
- **\$250** Supporter (includes free events for the year)
- **\$500** Friend and Ally of WEST



WEST SPONSORSHIP



Our company partnerships/sponsorships are completely customizable to meet the needs of the sponsors. Below are a few popular options.

\$1,000

Employee memberships/tickets

20 memberships, or 35 event tickets, or 75 webinar tickets.

\$1,000

Workshop sponsor

Choose an event WEST is offering, have your logo on the event webpage and flyers, welcome attendees, introduce your company and the speaker, have marketing material displayed on a table, and get 5 free tickets to the event.

\$2,500

Customized workshop

Work with WEST on the topics and format. WEST provides speaker(s) and registration. Partner provides venue and food. Event is 1-2.5 hours long and open to the public.

\$1,000-\$2,500

Networking event sponsor

Welcome attendees, talk 2-3 minutes about your company, have your logo on the event webpage and flyers, have marketing material displayed on a registration table, and get 10 free tickets to the event. Price depends on number of attendees. Or provide the appetizers, drinks, and space to host one.

\$8,000

Corporate sponsor

All company employees can attend WEST events at the member rate for one year, 60 event tickets (or 150 webinar tickets), 2-3 onsite professional development workshop, 2 job postings per month on WEST's website, and acknowledgement at signature events, on the website, and in newsletters. This option is customizable.

WEST SPONSORS

2021-2022



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WEST SPONSORS

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WEST



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- **Chesley Chen**, Principal, Life Sciences, CLA (CliftonLarsonAllen)
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- **Deb Vernon**, Partner, Womble Bond Dickinson
- **Ellie Krasney**, Director, Akebia Therapeutics
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- **Karen Pappas**, Managing Partner, Pappas & Pappas, & Career Strategist, CareerMode
- **Mariana Nacht**, CSO, LogicBio Therapeutics
- **Sandra Glucksmann**, President and CEO, Cedilla Therapeutics
- **Shelia Violette**, Co-founder, Chief Scientific Officer, and President, Research Q32 Bio
- **Trish Hurter**, CEO, Lyndra Therapeutics

* This is a \$500 annual membership



SPONSOR TESTIMONIALS



As a woman-owned organization we have an affinity to WEST's mission to provide a robust science and technology learning community for women. **From celebrating women leaders, to providing valuable event content and skill building, WEST inspires us.** Also, it is of great value to build relationships within the high-level WEST network.

- **Denise Aronson, Founder & CEO, Safety Partners, Inc.**



At Alnylam, we believe in expanding horizons and continuous learning. **WEST has provided a wonderful platform for networking and practical interactive learning opportunities** that have greatly enriched our talent and their growth!

- **Karen Anderson, SVP, Chief Human Resources Officer at Alnylam Pharmaceuticals.**



Within the MCPHS Biopharmaceutical Industry Fellowship Program, **we truly value the partnership with WEST and the wealth of knowledge their speakers bring to our program.**

The practical application of topics has proven to be beneficial for our PharmD post-graduates, as they begin their careers within the pharmaceutical industry.

- **Amea Mistry, PharmD, Director Biopharmaceutical Industry Fellowship Program at MCPHS University.**



COMMUNITY TESTIMONIALS



WEST's active efforts in hosting online events have been a true blessing during this pandemic, **especially for busy moms like me.**

- Celine Han



I enjoy interacting with like-minded professionals at WEST events and exchanging ideas about opportunities and challenges **regarding inclusiveness in the workplace.**

- Meena Subramanyam



The skills I learned at WEST workshops helped me not only grow my network, but also my confidence in allowing me to **go after my dream job!**

- Caroline Rufo



WEST helped me transition from research to business development, **secure a promotion**, and connect with experienced women leaders from the Boston biotech ecosystem.

- Tatiana Demidova-Rice



More testimonials at www.westorg.org

WEST BOARD

- **Cristina Almansa**, Senior Director, Head of Translational Medicine Clinical Sciences, Immunology Research & Development, The Janssen Pharmaceuticals Companies of Johnson & Johnson
- **Nicole Barna**, Senior Vice President, Head of Human Resources, Codiak BioSciences
- **Alissa Brown**, Head of Market Access Academy, Sanofi
- **Lesley Chan**, Director of Cellular Process Development, bluebird bio
- **Leah Cole**, Director Immunology, Sanofi Pasteur
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- **Eleanor Howe**, Founder & CEO, Diamond Age Data Science
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- **Catherine Mesner**, Bio-Pharma Advisor, FoleyFields
- **Caroline Ngaara Woodward**, Associate Director, Clinical Pharmacology, Zentalis Pharmaceuticals

- **Rekha Paleyanda**, Director, Business Development, Takeda
- **Clive Patience**, Executive Vice President, Agios Pharmaceuticals
- **Patrice Torcivia Prusko**, Director, Harvard University Graduate School of Education and WEST Board President
- **Jennifer Reilly**, Chief Operating Officer, Safety Partners, Inc.
- **Elena Spencer**, Director of Technology Platforms & Outreach, Pfizer Kendall Square and WEST Board Vice President

Past Presidents of the WEST Board:

- Etta Jacobs, Founder & Principal, Power in the Middle
- Meena Subramanyam, Vice President & Global Program Leader, Takeda Oncology
- Meredith Fisher, Partner, Mass General Brigham Ventures
- Chesley Chen, Principal, Life Sciences, CLA (CliftonLarsonAllen)
- Mariana Nacht, Chief Scientific Officer, LogicBio Therapeutics
- Jo Viney, Founder, President & CEO, Seismic Therapeutic
- Sandra Glucksmann, President & CEO, Cedilla Therapeutics



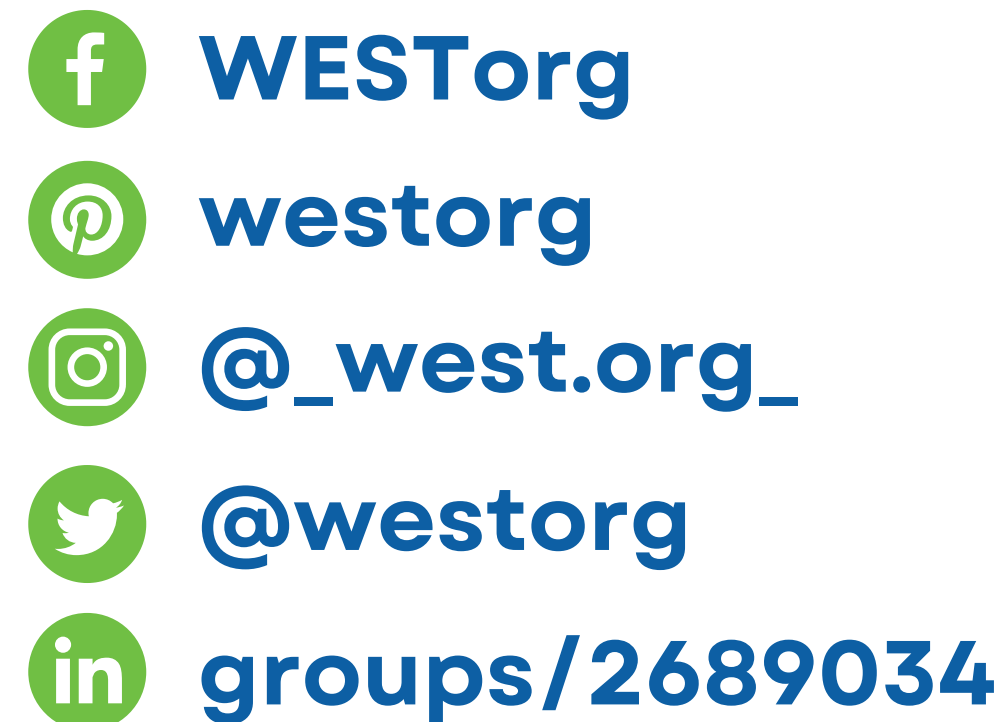
Help us succeed in our mission to deliver the next generation of women leaders in STEM...



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Learn more and stay in touch!



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2022-2023 Annual Theme
Strong Women,
Strong Science,
Strong World