



# WEST – Empowering Women Leaders in STEM



**WEST**

Women in the Enterprise  
of Science & Technology

*Promoting women's careers, preparing tomorrow's leaders*

# About WEST

- We are a leading non-profit organization focused on developing women leaders in the STEM fields
- Founded in 2000 with an active governing Board of Directors of senior industry leaders plus an Advisory Board of influential individuals in the STEM field
- Exclusively focused on Boston and surrounding areas
- WEST specifically supports:
  - ***Early to mid-career women*** developing their business acumen, leadership skills and, professional networks to ***prepare them to lead from where they are.***
  - The ***corporate enterprise*** efforts to build a ***pipeline of women leaders*** and thereby improve ***gender balance*** at all levels.

# **WEST Provides**

## **Education ♦ Inspiration ♦ Connections**

**> 40 events with > 3,500 participants  
and an outreach list of > 5,000**



**Workshops designed to help early to mid-career women build their business and leadership skills**



**Panel discussions and signature events featuring senior executives in science and technology**



**Facilitated networking at all events to encourage the exchange of ideas and make new connections**

# WEST provides EDUCATION – Workshops

- **Management/Career Development**

- Active Listening/Active Engagement
- Career Possibilities
- Equity, Inclusion, Microaggressions
- Giving and Receiving Feedback
- Strategic Versus Tactical Thinking

- **Personal Development**

- How to Advocate for Yourself
- Imposter Syndrome
- Interrupting Bias
- Personal Branding/Marketing Your Ideas

- **Interpersonal Skills**

- Building Meaningful Relationships for Your Career
- Communication and Presentation Skills
- Difficult Conversations/Conflict Resolution
- Influencing Without Authority



WEST's model is flexible, adaptable, and accessible featuring in person and online events that allow companies with multiple locations to take advantage of our excellent programming.

Note: WEST events will be all virtual at least through 12/2021.



# WEST provides INSPIRATION – Signature Events

WEST showcases successful women and men as role models and champions through panel discussions and annual awards ceremonies

## Previous Leadership Awardees

- **Amy Schulman**, Polaris Partners
- **Anita Santos**, Signify
- **Heather Bell**, Vertex Pharmaceuticals
- **Jocelyn Carter**, Mass General Hospital
- **Karen Anderson**, Mimecast
- **Marian Nakada**, Johnson & Johnson Innovation
- **Rosana Kapeller**, ROME Therapeutics
- **Sarah Grimwood**, Pfizer



## Previous Making a Difference Awardees

- **Ann-Marie Richard**, Pfizer
- **Anne Cheung**, A2Empowerment
- **Anne Giovanoni**, Alkermes, Inc.
- **Eileen Gradwell**, Biogen
- **Elaine Webb**, Applied Materials
- **Elizabeth O'Day**, Olaris Therapeutics
- **Heather Multaupt**, Brooks Automation
- **Joseph Vogel**, Alnylam Pharmaceuticals
- **Mark Parrington**, Sanofi Pasteur
- **Sara Nochur**, Alnylam Pharmaceuticals
- **Sherri Schwaninger**, Brigham & Women's Hospital

# WEST builds COMMUNITY & CONNECTIONS

**WEST provides facilitated networking events and opportunities to make new connections and friends**

*"WEST has given me access to an invaluable network of women with a diverse range of experiences and expertise that I can rely upon for support and guidance in my career."*



*"WEST is a dynamic group of women involved in science and technology who are interested in and passionate about what they do. The group gives new meaning to what 'networking' is all about."*

*"Not only are the people open and willing to help, the programs and guest speakers are fabulous. I would recommend WEST to any professional woman seeking to advance her career, who would like to be part of a wonderfully supportive and welcoming community."*



# WEST Membership

## Members receive:

- Discounts to all WEST programs and free attendance to networking only events
- One free event for a guest each year
- Access to WEST's Membership Directory
- Three free job postings on our job posting webpage
- One free workshop during your birth quarter

## Cost:

- \$50 Students/Postdocs/In Transition
- \$100 Professional (for early – mid career)
- \$250 Supporter (includes free events for the year)
- \$500 Friend of WEST

# WEST Sponsorship

Our company partnerships/sponsorships are completely customizable to meet the needs of the sponsors. Below are a few popular options.

- **\$1,000 – Employee memberships/tickets** 20 memberships, or 35 event tickets, or 75 webinar tickets
- **\$1,000 – Workshop sponsor** Choose an event WEST is offering, logo on event webpage, welcome attendees, talk 2-3 minutes about your company, and introduce the speaker, marketing material displayed on a table, and 5 free tickets to the event
- **\$2,500 – Customized workshop** Work with WEST on the topics and format. WEST provides speaker(s) and registration. Partner provides venue and food. Event is 1-2.5 hours long and open to the public.
- **\$8,000 – Corporate sponsorship** All company employees can attend WEST events at the member rate for one year, 60 event tickets (or 150 webinar tickets), 2-3 onsite professional development workshop, 2 job postings per month on WEST's website, and acknowledgement at signature events, on the website, and in newsletters.



# 2020-2021 WEST Sponsors included...





# WEST Sustained Sponsors



## Friends of WEST

- **Ali Farquhar**, Principal, GTL Coaching and Consulting
- **Chesley Chen**, Principal, Life Sciences, CLA (CliftonLarsonAllen)
- **Danielle Lauzon**, Partner, Goodwin Procter LLP
- **Deb Vernon**, Partner, Womble Bond Dickinson
- **Jackie Schumacher**, Regulatory and Quality Lead, Rallybio
- **Jo Viney**, Co-Founder, President and CSO, Pandion Therapeutics
- **Karen Pappas**, Managing Partner, Pappas & Pappas, & Career Strategist, CareerMode
- **Mariana Nacht**, CSO, LogicBio Therapeutics
- **Sandra Glucksmann**, President and CEO, Cedilla Therapeutics
- **Shelia Violette**, Co-founder, Chief Scientific Officer, and President, Research Q32 Bio
- **Trish Hurter**, CEO, Lyndra Therapeutics

# Sponsor Testimonials

*“As a woman-owned organization we have an affinity to WEST’s mission to provide a robust science and technology learning community for women. From celebrating women leaders, to providing valuable event content and skill building, WEST inspires us. Also, it is of great value to build relationships within the high-level WEST network.”* - **Denise Aronson, Founder & CEO, Safety Partners, Inc.**

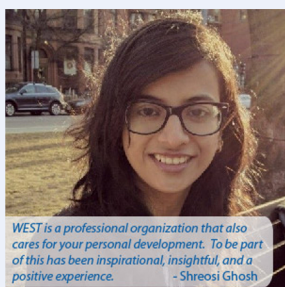
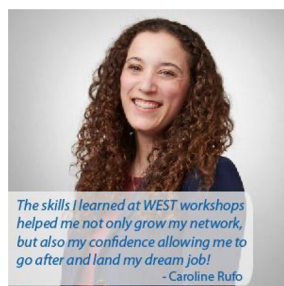
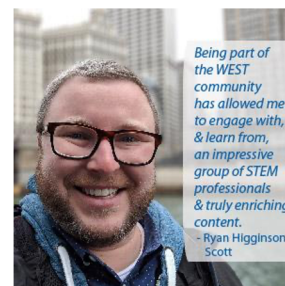
*“At Alnylam, we believe in expanding horizons and continuous learning. WEST has provided a wonderful platform for networking and practical interactive learning opportunities that have greatly enriched our talent and their growth!”* - **Karen Anderson, SVP, Chief Human Resources Officer at Alnylam Pharmaceuticals**

*“Within the MCPHS Biopharmaceutical Industry Fellowship Program, we truly value the partnership with WEST and the wealth of knowledge their speakers bring to our program. The practical application of topics has proven to be beneficial for our PharmD post-graduates, as they begin their careers within the pharmaceutical industry.”* - **Amee Mistry, PharmD, Director Biopharmaceutical Industry Fellowship Program at MCPHS University**

*“As a law firm that has long been devoted to intellectual property, technology and science, and advancing women leaders, Sunstein’s sponsorship of WEST is a natural extension of the principles we put into practice every day.”* - **Robert L. Kann, Managing Partner, Sunstein Kann Murphy & Timbers LLP**



# WEST Community Testimonials



# The WEST Board

- **Cristina Almansa**, Head of Clinical Development & Medical Scientific Affairs, Ironwood Pharmaceuticals
- **Katherine Andersen**, Head of US Life Science & Healthcare Relationship Banking, Silicon Valley Bank
- **Nicole Barna**, Senior Vice President, Head of Human Resources, Codiak BioSciences
- **Lesley Chan**, Director of Cellular Process Development, bluebird bio
- **Leah Cole**, Director Immunology, Sanofi Pasteur
- **Nicole Daley**, Counsel, Life Sciences Practice, Goodwin
- **Shreosi Ghosh**, Research Associate II, LifeMine Therapeutics
- **Jon Giebel**, Head of Global Product Management and Licensing, Indigo
- **Eleanor Howe**, Founder and CEO, Diamond Age Data Science
- **Etta Jacobs**, Founder & Principal, Power in the Middle
- **Alicja Januszewicz**, Vice President of People & Culture, Allena Pharmaceuticals, Inc.
- **Peng Meng Kou**, Associate Director, Corporate Development, Arbor Biotechnologies
- **Joseph Lehar**, Senior Vice President Strategy & Business Development, Owkin
- **Caitlin MacDowell**, Of Counsel, Womble Bond Dickinson (US) LLP
- **Rekha Paleyanda**, Director, Business Development, Takeda
- **Clive Patience**, Executive Vice President, Agios Pharmaceuticals
- **Patrice Torcivia Prusko**, Associate Director, Harvard University Graduate School of Education
- **Jennifer Reilly**, Chief Operating Officer, Safety Partners, Inc.
- **Jackie Schumacher**, Regulatory and Quality Lead, Rallybio
- **Elena Spencer**, Chief of Staff & Patient Engagement Lead, Inflammation and Immunology Research, Pfizer
- **Meena Subramanyam**, Vice President & Global Program Leader, Takeda Oncology
- **Yelena Wetherill**, Director, Alliance Management, Business Development & Licensing, Novartis/NIBR



*Help us succeed in our mission to deliver the next generation of women leaders in STEM...*



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