Networking 101 for CEOs, Scientists, and Other Shy People

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Burma Road Ventures

Have you ever asked yourself any of the following questions?



- **Why** does he know so many people?
- **How** does she always come up with someone who can help?
- **Who** can help me find investors and customers?
- **What** are the hidden secrets of networking?
- **Can I** get to Kevin Bacon in 6 steps or less? (And who is Kevin Bacon anyway?)

Networking is hard. Becoming successful at business, in your career, and following your passion requires meeting and connecting with other people. But networking is hard, especially for introverts. Sadly, it's not a course they teach you in school. (At least not Harvard or MIT!) If you'd like to pick up some networking tips and be able to answer those questions, please join us for "Networking 101 for CEOs, Scientists, and Other Shy People." This will be an interactive, one-hour workshop where you will practice – guess what – networking!



About Chesley Chen. Chesley is our workshop leader. He is CEO of Burma Road Ventures where he helps CEOs and Founders launch their new ventures. Ches has built his 40-year career in life sciences, technology, and financial services working with start-ups and large corporations including g.Root Bio, Health Dialog, Goldman Sachs, and Hughes Aircraft. He teaches Entrepreneurship at UMass Lowell. He is Co-founder of Asians in Biotech, Chair of the HBS Alumni AASU Racial Equity Project, and Trustee of Blood Cancer United.

Chesley holds a B.S. in Civil Engineering from Tufts University, M.S. in Aeronautics & Astronautics from MIT (yep, rocket science), and M.B.A. from Harvard Business School. Chesley is a devoted Family Man, Entrepreneur, Teacher, Cancer Fighter, Skier, and Black Belt.

About Burma Road Ventures



The Burma Road connects Kunming, China, with Lashio, Burma (Myanmar.) Built by 200,000 workers through 717 miles of treacherous mountainous terrain, it symbolizes the strength of entrepreneurship, persistence, and courage in the face of impossible odds. I named Burma Road Ventures to honor my grandfather who led this epic new venture over 80 years ago.

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