



**Tom Kennedy, CMC, is an Associated Press award-winning broadcaster who formed the Kennedy Group in 1992 and works with business leaders in building great communications/leadership skills. From individual consultants and entrepreneurs to leaders of large companies like IBM, Roche, Millipore and Iron Mountain, Tom provides communications strategies and executive coaching to assure comfort, confidence and success before any audience. His clients successfully develop and deliver focused, effective, and memorable messages, internally and externally, including effective use of the Web, print, and broadcast media.**

**Prior to forming The Kennedy Group Tom was a top-rated TV and radio broadcaster in five US major markets; Boston, San Francisco, Jacksonville, Cincinnati & Detroit. He is a member of the National Speakers Association, a regular speaker at both business and academic venues, like the Harvard School of Public Health, and a former adjunct professor at Emerson College in Boston.**

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