

Kathleen Buckley is Director of Marketing at Hollister, Inc., a leading recruiting and staffing company based in Boston with national clients.

Kathleen provides strategic communications and integrated marketing campaigns for Hollister, Inc. and its five divisions serving Technology, Accounting and Finance, Administrative, Creative & Marketing, and Sales industries. One of her focuses is to use social media tools and techniques to reach qualified leads in all of these industries and drive website traffic. Developing content and offering expertise to generate interest is key.

Prior to joining Hollister, Kathleen was the owner and principal of BizPR Consulting, a PR freelance service representing a wide range of businesses, healthcare, and start-ups.

Kathleen has a degree in broadcast journalism from Emerson College and spent many years in a high-tech public relations firm specializing in emerging technology companies.

Kathleen serves on the Executive Board and Chair of PR/Marketing Committee for Art in Giving, a non-profit that raises money for pediatric cancer research through the sale of fine art.