



Promoting the Advancement of Women in the Business of Science and Technology

2012 WEST Leadership Awards Event Sponsorship

LEVELS AND BENEFITS

Lead Sponsor – \$8,000

- ✓ Introduction of an Awardee
- ✓ Table for 8 with organization name on table
- ✓ Scholarship sponsorship: Table for 8 for either the Girl Scouts for Eastern MA or the Science Club for Girls with Organization name on Table
- ✓ An opportunity to speak about your organization and introduce the evening
- ✓ Exclusive sponsorship - no other competing organization in your category to sponsor the event
- ✓ Opportunity to post organization's banner and marketing material displayed on table
- ✓ Sponsorship and level acknowledged in printed event program
- ✓ Sponsorship acknowledged at event introduction
- ✓ "Sponsor" ribbon on name badges of Company attendees
- ✓ Organization name included in all WEST pre-event email announcements (to over 4,000 addresses)
- ✓ Organization name and web link remains on the homepage of the WEST website *for one year* after event
- ✓ Priority placement of acknowledgement on printed event program

Presenting Sponsor – \$6,000

- ✓ Introduction of an Awardee
- ✓ Table for 8 with organization name on table
- ✓ Opportunity to post banner
- ✓ Marketing material displayed on table
- ✓ Sponsorship and level acknowledged in printed event program
- ✓ Sponsorship acknowledged at event introduction
- ✓ "Sponsor" ribbon on name badges of Company attendees
- ✓ Organization name included in all WEST pre-event email announcements (to over 4,000 addresses)
- ✓ Priority placement of acknowledgement on printed event program
- ✓ Organization name included on WEST website event listing page and on website home page for *one year* after event

Supporting Sponsor – \$5,000

- ✓ Table for 8 with organization name on table
- ✓ Sponsorship acknowledged in printed event program
- ✓ Sponsorship acknowledged at event introduction

- ✓ “Sponsor” ribbon on name badges of Company attendees
- ✓ Organization name included in all WEST pre-event email announcements (to over 4,000 addresses)
- ✓ Organization name included on WEST website event listing page and on website home page for *one year* after event

Friends of WEST Sponsor – \$3,000

- ✓ Table for 8 with organization name on table
- ✓ Sponsorship acknowledged in printed event program
- ✓ Sponsorship acknowledged at event introduction
- ✓ “Sponsor” ribbon on name badges of Company attendees
- ✓ Organization name included in all WEST pre-event email announcements (to over 4,000 addresses) – deadline permitting
- ✓ Organization name included on WEST website event listing page and website home page

Corporate Table Sponsor – \$2,000

- ✓ Table for 8 with organization name on table
- ✓ Sponsorship acknowledged in printed event program
- ✓ Sponsorship acknowledged at event introduction
- ✓ Organization name included in all WEST pre-event email announcements (to over 4,000 addresses) – deadline permitting
- ✓ Organization name included on WEST website event listing page

Sponsor the Science Club for Girls or Girls Scouts Table – \$2,000

- ✓ Scholarship sponsorship: Table for 8 for either the Girl Scouts for Eastern MA or the Science Club for Girls with organization name on table
- ✓ Sponsoring organization acknowledged in printed event program
- ✓ Sponsoring organization acknowledged at event introduction
- ✓ Sponsoring organization name included in all WEST pre-event email announcements (to over 4,000 addresses) – deadline permitting
- ✓ Sponsoring organization name included on WEST website event listing page

Program Book Sponsorship

\$100 – Full-Page Advertisement (5” wide x 8” tall, black and white)

\$500 – Half-Page Advertisement (5” wide x 4” tall, black and white)

For more information, please contact Ilene Fischer at ifischer@westorg.org