



Advancing Women in the Business of Science and Technology

2012 Executive Women's Dinner Sponsorship

LEVELS AND BENEFITS

Diamond Level Event Sponsor – \$6,000

- ✓ Introduction of speaker
- ✓ Opportunity to post banner at event
- ✓ Sponsorship and level acknowledged in printed program at event
- ✓ Sponsorship acknowledged at event introduction
- ✓ "Sponsor" ribbon on name badges of any Company attendees
- ✓ Organization name included in all WEST pre-event email announcements (to over 4,000 addresses)
- ✓ Marketing material displayed on table
- ✓ Organization name and web link remains on WEST web site *for one year* after event
- ✓ Priority placement of acknowledgement on printed program at event
- ✓ A table of 8 (8) complimentary registrations to event

Platinum Level Event Sponsor – \$5,000

- ✓ Opportunity to post banner at event
- ✓ Sponsorship and level acknowledged in printed program at event
- ✓ Sponsorship acknowledged at event introduction
- ✓ "Sponsor" ribbon on name badges of any Company attendees
- ✓ Organization name included in all WEST pre-event email announcements (to over 4,000 addresses)
- ✓ Marketing material displayed on table
- ✓ Organization name and web link remains on WEST web site *for one year* after event
- ✓ Priority placement of acknowledgement on printed program at event
- ✓ A table of 8 (8) complimentary registrations to event

Gold Level Event Sponsor – \$4,000

- ✓ Sponsorship and level acknowledged in printed program at event
- ✓ Sponsorship acknowledged at event introduction
- ✓ "Sponsor" ribbon on name badges of any Company attendees
- ✓ Organization name included in all WEST pre-event email announcements (to over 4,000 addresses)
- ✓ Marketing material displayed on table
- ✓ Organization name and web link remains on WEST web site *for one year* after event
- ✓ A total of four (4) complimentary registrations to event

Silver Level Event Sponsor – \$3,000

- ✓ Sponsorship and level acknowledged in printed program at event
- ✓ Sponsorship acknowledged at event introduction
- ✓ “Sponsor” ribbon on name badges of any Company attendees
- ✓ Organization name included in all WEST pre-event email announcements (to over 4,000 addresses)
- ✓ Organization name included on WEST web site event listing
- ✓ A total of three (3) free registrations to event

Bronze Level Event Sponsor – \$2,000

- ✓ Sponsorship and level acknowledged in printed program at event
- ✓ Sponsorship acknowledged at event introduction
- ✓ “Sponsor” ribbon on name badges of any Company attendees
- ✓ Organization name included in all WEST pre-event email announcements (to over 4,000 addresses) – deadline permitting
- ✓ Organization name included on WEST web site event listing
- ✓ A total of one (1) free registrations to event

Table Sponsor – \$1,500

- ✓ Sponsorship and level acknowledged in printed program at event
- ✓ Sponsorship acknowledged at event introduction
- ✓ Sponsor name table sign
- ✓ Organization name included on WEST web site event listing
- ✓ A table of 8 (8) registrations

For more information, please contact Ilene Fischer at ifischer@westorg.org