## Media Alert

**A conversation with Deborah Dunsire, CEO Envivo Pharmaceuticals**

**“TRanslating Science into Business”**

Deborah Dunsire brings 25 years of proven leadership in the bio-pharmaceutical industry as she leads a conversation on translating science into business at Bentley University on November 5, 2013 at 6:30PM. This compelling evening with one of the superstars of the bio-pharmaceutical world is sponsored by WEST and Bentley University.

Deborah Dunsire brings her scientific, clinical, operational and commercial experience in the bio-pharmaceutical to this real world discussion in the challenging process of effectively translating science into business.

November 5, 2013

6:30PM to 9:00PM

Schedule:

 6:30PM-7:00PM Registration and Networking

 7:00PM-8:00PM Conversation with Deborah Dunsire

 8:00PM-9:00PM Reception and light bites

Location:

Bentley University, Wilder Pavilion, Adamian Hall, 175 Forest Street, Waltham, MA 02452

Cost:

WEST Members $55; Non-Members $75; Bentley Students can obtain free registration.

To register and learn more, go to [http://www.westorg.org/2013-11-05-a-conversation-with-deborah-dunsire](http://www.westorg.org/2013-11-05-a-conversation-with-deborah-dunsire%22%20%5Ct%20%22_blank)

Dr. Dunsire is an inspirational speaker who is now serving as President and CEO of EnVivo Pharmaceuticals. Prior to EnVivo, Deborah served as President and CEO of Millennium Pharmaceuticals and Senior Vice President of Novartis U.S. Oncology business. Deborah received her medical degree from the University of Witwatersand, Johannesburg, South Africa.

Throughout her career, Dr. Dunsire has helped transform these companies into biotechnology industry leaders by focusing R&D, driving the development pipeline, fostering a culture of employee engagement and increasing the commercial mindset across the organization to enhance the commercial success of marketed products.

Deborah is currently a board member of Allergan, Inc., the Biotechnology Industry Organization (BIO), Museum of Science (Boston), Massachusetts General Hospital Research Advisory Council, CancerCare (New York) and the Gabrielle’s Angels Foundation for Cancer Research. She has received numerous awards, including the 2001 American Cancer Society Excalibur Award, the 2009 Healthcare Businesswomen’s Association’s “Woman of the Year”, the 2011 MassBIO Innovator Award and the 2013 Boston CEO Conference Lifetime Achievement award.

Media are welcome to attend and should RSVP to jmayo@westorg.org.

About WEST:

WEST is a learning community that provides women in the enterprise of science and technology with the inspiration, knowledge, and connections to reach their full potential.

Our diverse membership represents industries ranging from information technology and biopharmaceuticals to cleantech and environmental sciences. WEST is a community and forum, for early, mid-career, executive, and entrepreneurial women in STEM careers. WEST members are committed to developing themselves as leaders through education, mentorship, networking, and information sharing. WEST encourages women to cultivate entrepreneurial thinking and creative risk-taking

About Bentley University:

Bentley University is a private co-educational university in [Waltham](http://en.wikipedia.org/wiki/Waltham%2C_Massachusetts), [Massachusetts](http://en.wikipedia.org/wiki/Massachusetts). Founded in 1917 as a business university, Bentley University's mission is to create new knowledge within and across business and the arts and sciences and to educate creative, ethical, and socially responsible organizational leaders. Bentley provides a focused undergraduate business curriculum with bachelor of science degrees in 11 business fields and bachelor of arts degrees in 6 arts and sciences disciplines. The graduate school emphasizes the impact of technology on business practice and offers PhD programs in Business and Accountancy, the Bentley MBA with 16 areas of concentration, an integrated MS+MBA, 7 Master of Science degrees, and custom executive education programs.

About EnVivo:

EnVivo is taking a multi-target, multi-program approach to developing safe and effective Central Nervous System treatments - our broad and diverse pipeline enhances our ability to address diseases like Alzheimer's disease, schizophrenia and other neurodegenerative diseases using multiple mechanisms and possible complementary therapies.

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